

May 28, 2010

To Whom It May Concern

Real Estate Investment Trust
2-5-1 Atago, Minato-ku, Tokyo
Crescendo Investment Corporation
Masaaki Higashihara, Executive Director
(Securities Code: 8966)

Asset Management Company
Canal Investment Trust Co., Ltd.
Takaya Ichikawa, Representative Director
Inquiries: Shinya Ito, Director and General
Manager, Administration Department
TEL. +81-3-5402-8731

Change in Asset Management Company Business Name

Canal Investment Trust Co., Ltd. is the asset management company of Crescendo Investment Corporation (“Investment Corporation”). Today, the board of directors of the asset management company deliberated a resolution to put a motion before the general shareholders’ meeting scheduled for June 28, 2010. The motion involves a revision to the articles of incorporation to amend the business name of the asset management company. The details of the motion are presented below.

The following matters will become effective upon approval at the annual general shareholders’ meeting mentioned above.

Details

1. Scheduled Date of Change

July 1, 2010

2. Details of Change

Former Business Name Canal Investment Trust Co., Ltd.

New Business Name HEIWA REAL ESTATE Asset Management CO., LTD.

3. Reasons for the Change

In October 2009, HEIWA REAL ESTATE CO., LTD. (“HEIWA REAL ESTATE”) became the main sponsor of the Investment Corporation. With the support of HEIWA REAL ESTATE, the Investment Corporation was able to engage in a variety of initiatives that successfully decreased its interest-bearing debt ratio, leading to a more stable financial foundation. In addition, the support of HEIWA REAL ESTATE has helped the Investment Corporation acquire new properties and achieve higher profitability due to improved occupancy rates.

This change in business name is intended to reinforce the footings of the formerly named Canal Investment Trust Co., Ltd. as the J-REIT asset management company of the HEIWA REAL ESTATE Group, as well as to strengthen the identity of the sponsorship of HEIWA REAL ESTATE, contributing to greater value for the Investment Corporation.

In addition to filing registration for the business name change, we will make the necessary filings in compliance with the Financial Instruments and Exchange Act, the Building Lots and Buildings Transaction Business Act, and other applicable laws and regulations.

End

*Distribution: Kabuto Club, Ministry of Land, Infrastructure, Transport and Tourism Press Club, and Ministry of Land, Infrastructure, Transport and Tourism Press Club for Construction Publications

*Investment Corporation Website: <http://www.c-inv.co.jp/>